

HOW TO GET RELIABLE REPORTING ON INDIA

It is often hard to find out in detail what is going on in another country. The BBC gives fairly good and reliable coverage, but it tends to be focussed on centres where their reporters are based. And much other Indian reporting has a very distinct bias of one sort or another.

There are two publications which I use regularly, and for which I have come to develop a respect because they give me a greater insight into some of the broader social and political issues.

‘Down to Earth’ has a prime interest in social and environmental issues, and **‘Frontline’** has a stronger political and economic approach. I have found them both very useful in keeping up to date with what is going on in the countries where IVDT carries out its work. Neither of them gives daily coverage (they are fortnightly publications), but they are still very useful. If you are interested in getting a deeper insight into the broader issues that face India, I have no hesitation in recommending them both. Information about them (from their own websites) and how to access their websites are as follows:

DOWN TO EARTH - ABOUT US

<https://downtoearth.org.in>

Down To Earth is a product of our commitment to make changes in the way we manage our environment, protect health and secure livelihoods and economic security for all. We believe strongly that we can and must do things differently. Our aim is to bring you news, perspectives and knowledge to prepare you to change the world. We believe information is a powerful driver for the new tomorrow.

Down To Earth was started by environmentalist *Anil Agarwal*, who had a dream and commitment to make us aware of our challenges and believed that we could be the change in the world. It started in 1992 as a print magazine – *our first cover* was the ecological globalisation in the inter-connected world. Since then we have come a long way (or not) as the world is more aware of the dangers of climate change and yet even less prepared to deal with challenges of local and global environmental management.

Down To Earth is available in print – every fortnight we bring you detailed analysis and perspectives on the world around us. You can also get this print edition in digital form – download it on your IPAD or get a pdf copy. Like all publishers all over the world we are struggling to get the balance between our website and print edition. But we believe we need both – and we hope you will agree. We ensure that our print/digital subscribers get exclusive content – including the monthly children’s magazine *Gobar Times*.

The team at Down To Earth is skilled and passionate. It knows you crave for new ideas; you want to know what is changing in our world that is for the good. It also knows that we all have a duty to hope. We look at ways people are working in forests, farms and factories to make a difference. We try and tease out how these small experiments in our world’s development laboratory can be scaled up. In our experience scaling up invariably requires a change in some policy, rule or regulation. Our objective is to provide this understanding for impact.

We know we make a difference. We know this because our articles are used to push policy; used to challenge status quo; used to spread the word about what is possible. We know you

believe in our independence. We have your trust. Our information has purpose. It is credible.

We cannot sustain our work without your help. One, we need your involvement in taking our ideas further. We do not have the marketing muscle to get into each house; we are also limited by language. But we know if you can be our messenger, multiplier and our friend, you can spread the word, use our information; take the word to action; bring us back the news about this impact. Help us to do what seems so impossible: turn the tide so that our present and future is secure.

Two, and I will be blunt about this we need your support in terms of subscriptions. We cannot do without this. We hope you will believe in us and will contribute to *Down To Earth*. The website is: <https://downtoearth.org.in> I will look forward to hearing from you

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FRONTLINE – INDIA'S NATIONAL MAGAZINE

ABOUT US

<https://frontline.thehindu.com>

India's National Magazine.

Frontline, the fortnightly English magazine from the stable of The Hindu, has been a distinguished presence in the media world since 1984.

Frontline's journalism is characterised by in-depth, insightful reporting and analysis of issues and events at the regional, national and international levels. It excels in long-form journalism.

The topics Frontline covers range from politics, economics and social issues to the environment, nature, culture and cinema. Its cover stories are comprehensive. No other Indian magazine reports world affairs as exhaustively as Frontline does. Its science coverage has won international acclaim. Intellectually stimulating book reviews and informative, exciting photo features are regular items on the Frontline menu.

The magazine has remained particularly focussed on people's concerns and has therefore refused to accept uncritically the policies and programmes of successive governments. It has fought, and supported the battles against, social evils. Its fact-based, non-sensational stories with a strong human interest component have had an impact on decision-making at regional and national levels.

In the process it has become a "compulsory read" for those who value truthful reporting and analysis. An important factor that sets Frontline apart from other magazines is its progressive orientation: it is unflinchingly secular, democratic and pro-people. Naturally, it has built up a loyal, intelligent and socially conscious readership.